

Cookie Use Policy

1. What are cookies

- A cookie is a small piece of data or message that is sent from a website's server to your web browser and is then stored on your hard drive. They're generally used to improve your user experience by – for example – remembering what's in your online shopping basket or keeping you logged in on a website as you navigate from one page to another. Cookies can't read data off your hard drive or other cookie files, and do not damage your system.

2. How we use cookies

2.1 First party cookies

- The only first party cookies we use allow Google Analytics to monitor the performance of our website.

2.2 Third party cookies

- We only use essential third party cookies to process – for example – your membership registration or process a payment you have made. Without them you would simply lose information from one page to the next.
- We also use social media (e.g. Twitter, Facebook) and their buttons to connect with/to their websites, so read their cookie use policy to check what information they're collecting on you too.

2.3 Email marketing

- Our email marketing (which includes some but not all member communications) may be trackable at an individual level, allowing us to determine, for example, opens and link clicks. This information is generally used to help assess the effectiveness of communications so that – for example – we can send you more of what you like.

3. How to change your cookies

3.1 First party

- Your web browser settings allow you to refuse any cookie or to alert you to when a cookie is being sent. They also allow you to control cookies stored on your hard drive.

3.2 Third party

- The above applies but as mentioned before the only third party cookies we use are essential to complete certain tasks, therefore if you disable them, the thing you're trying to do won't work. If this happens call us on (0)1626 683101 and we'll do what needs doing over the phone, therefore avoiding cookies altogether.

3.3 Email marketing

- Again these are pretty essential so if you wish to disable tracking then please unsubscribe from our mailing list. This can be done by either unsubscribing at the bottom of your most recent email sent from us, or by calling us on (0)1626 683101, but please note, unsubscribing from ANY SLLS communication will prevent any future communications being sent to that email address.

Please note: if you change your cookie settings, some of the features on our site may not work as well as we intend.